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Longfor Properties Co. Ltd.

龍湖地產有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 960)

ELECTION OF LANGUAGES AND MEANS OF RECEIVING CORPORATE COMMUNICATIONS PROPOSED ARRANGEMENTS

The Company is making arrangements for the Shareholders to elect to receive the Corporate Communications (1) to read all the Corporate Communication published on the Company's website at www.longfor.com or on the Stock Exchange's website at www.hkexnews.hk (the "**Website Version**") in place of receiving printed copies, and receive a printed notification of the publication of the Corporate Communication on the Company's website; or (2) to receive the printed English version of all Corporate Communication only; or (3) to receive the printed Chinese version of all Corporate Communication only; or (4) to receive both the printed English and Chinese versions of all Corporate Communication. The purposes of these arrangements are for protecting the environment, increasing efficiency and saving costs.

In accordance with Rules 2.07A and 2.07B of the Listing Rules and Memorandum of and Articles of Association of the Company, the following arrangements will be made by the Company:

1. The Company will send a letter to the Shareholders on 18 September 2017 (the "First Letter") together with a reply form with a mailing label attached for posting within Hong Kong (the "Reply Form"). The First Letter and the Reply Form will be in English and Chinese. The Reply Form will enable the Shareholders to elect in receiving the Company's future Corporate Communications (1) to read all the Corporate Communication published on the Company's website at www.longfor.com or on the Stock Exchange's website at

www.hkexnews.hk (the “**Website Version**”) in place of receiving printed copies, and receive a printed notification of the publication of the Corporate Communication on the Company’s website; or (2) to receive the printed English version of all Corporate Communication only; or (3) to receive the printed Chinese version of all Corporate Communication only; or (4) to receive both the printed English and Chinese versions of all Corporate Communication.

The First Letter explains that, if the Company does not receive from a Shareholder a duly completed and signed Reply Form (or a response from a Shareholder indicating that the Shareholder objects to receiving the Corporate Communications in electronic form on the Company’s website) on or before 16 October 2017, the Shareholder will be deemed, until the Shareholder informs the Company otherwise by reasonable notice in writing at the offices of the Hong Kong Branch Share Registrar at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong or by email to longfor.ecom@computershare.com.hk, to have elected to receive all future Corporate Communications in the Website Version.

2. If a Shareholder has elected in a Reply Form to receive the Corporate Communications in printed form, the Company will send the Corporate Communications to the Shareholder in selected language version(s) unless and until the Shareholder notifies the Hong Kong Branch Share Registrar in writing (at the above address) or by email to longfor.ecom@computershare.com.hk that the Shareholder wishes to receive the Corporate Communications in Website Version.
3. If a Shareholder has elected in a Reply Form to receive the Corporate Communications in the Website Version, the Company will notify the Shareholder by post when each Corporate Communication is published on the Company’s website. This notification letter will be sent to the address of the Shareholder which appears in the Company’s register of members maintained by the Hong Kong Branch Share Registrar.
4. When each Corporate Communication is sent by the Company in printed form to a Shareholder in accordance with the arrangements described above, a notification letter (the “Notification Letter”) and a request form (the “Request Form”) with postage prepaid (applicable for posting within Hong Kong only) will be attached to the relevant Corporate Communication, indicating that their preference of receiving future Corporate Communications can be changed. The Notification Letter and Request Form will be in both English and Chinese. By

completing and returning the Request Form to the Company through the Hong Kong Branch Share Registrar (at the above address) or by email to longfor.ecom@computershare.com.hk at any time, the Shareholder may elect to change the means of receiving future Corporate Communications.

5. The Shareholders may also at any time by reasonable notice in writing to the Company (sent to the Hong Kong Branch Share Registrar at the above address or by email to longfor.ecom@computershare.com.hk) elect to receive future Corporate Communications in printed form instead of in electronic form on the Company's website (or in electronic form on the Company's website instead of in printed form). If any Shareholder who has elected (or is deemed to have elected) to receive the Corporate Communications in electronic form on the Company's website for any reason has difficulty in gaining access to the Corporate Communications on the Company's website, the Company will upon request by the Shareholder send the Corporate Communications to the Shareholder in printed form free of charge.
6. All Corporate Communications will be available on the website of the Company at <http://www.longfor.com> and the website of the Stock Exchange at www.hkexnews.hk in both English and Chinese and in accessible format.
7. The Company is providing a hotline service (Tel: (852) 2862 8688) available during business hours (9:00 a.m. to 6:00 p.m., Monday to Friday, excluding public holidays) to enable the Shareholders to make enquiries about the arrangements described above.
8. The First Letter and the Notification Letter will indicate that the Corporate Communications will be available on the websites of the Company and the Stock Exchange in both English and Chinese and that the hotline service is being provided as described above.

DEFINITIONS

In this announcement, unless the context otherwise requires, the following expressions have the following meanings:

“Board”	the board of directors of the Company
“Company”	Longfor Properties Co. Ltd., a company incorporated in Cayman Islands with limited liability, the Shares of which are listed on the Main Board of the Stock Exchange (stock code: 960)

“Corporate Communication(s)”	any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities as defined in Rule 1.01 of the Listing Rules, including but not limited to the directors’ report, annual accounts together with a copy of the auditor’s report (and where applicable, the summary financial report), the interim report (and where applicable, the summary interim report), notices of meetings, listing documents, circulars and proxy forms
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Hong Kong Branch Share Registrar”	Computershare Hong Kong Investor Services Limited of 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“Share(s)”	the ordinary share(s) of HK\$0.1 each in the share capital of the Company; and
“Shareholder(s)”	the holder(s) of the Share(s)
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

By order of the Board
Longfor Properties Co. Ltd.
Wu Yajun
Chairperson

Hong Kong, 18 September 2017

As at the date of this announcement, the Board comprises eight members: Madam Wu Yajun, Mr. Shao Mingxiao, Mr. Zhao Yi and Mr. Li Chaojiang who are executive Directors; and Mr. Frederick Peter Churchouse, Mr. Chan Chi On, Derek, Mr. Xiang Bing and Mr. Zeng Ming who are independent non-executive Directors.