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The Company does not intend to make any public offering of securities in the United States. None of the Notes will be offered to the public in Hong Kong and none of the Notes will be placed to any connected persons of the Company.

LONGFOR⁷ 龙 湖

LONGFOR GROUP HOLDINGS LIMITED

龍湖集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 960)

PROPOSED ISSUANCE OF SENIOR NOTES

The Company proposes to conduct an international offering of senior notes. The completion of the Proposed Notes Issue is subject to, among other things, market conditions and investors' interest. The pricing of the Notes, including the aggregate principal amount, the Offer Price and interest rates, will be determined through a book building exercise conducted by Citigroup, Goldman Sachs (Asia) L.L.C., Haitong International, HSBC and Morgan Stanley as joint global coordinators, joint bookrunners and joint lead managers and China International Capital Corporation and Credit Suisse as joint bookrunners and joint lead managers.

Upon finalization of the terms of the Notes, Citigroup, Goldman Sachs (Asia) L.L.C., Haitong International, HSBC, Morgan Stanley, China International Capital Corporation, Credit Suisse and the Company, will enter into the Purchase Agreement and other ancillary documents. The Company expects that the proceeds from this Proposed Notes Issue will be used for refinancing and corporate purposes, in accordance with the terms of registration that the Company obtained from the PRC National Development and Reform Commission on January 17, 2019.

Approval in-principle has been obtained for the listing of the Notes on the SGX-ST. Admission of the Notes to the SGX-ST is not to be taken as an indication of the merits of the Company, its subsidiaries, or the Notes. No listing of the Notes has been sought in Hong Kong.

As no binding agreement in relation to the Proposed Notes Issue has been entered into as at the date of this announcement, the Proposed Notes Issue may or may not be completed. Investors and shareholders of the Company are urged to exercise caution when dealing in the securities of the Company.

Further announcement in respect of the Proposed Notes Issue will be made by the Company should the Purchase Agreement be signed.

THE PROPOSED NOTES ISSUE

Introduction

The Company proposes to conduct an international offering of senior notes.

The completion of the Proposed Notes Issue is subject to, among other things, market conditions and investors' interest. The pricing of the Notes, including the aggregate principal amount, the Offer Price and interest rates, will be determined through a book building exercise conducted by Citigroup, Goldman Sachs (Asia) L.L.C., Haitong International, HSBC and Morgan Stanley as joint global coordinators, joint bookrunners and joint lead managers and China International Capital Corporation and Credit Suisse as joint bookrunners and joint lead managers. Upon the finalization of the terms of the Notes, Citigroup, Goldman Sachs (Asia) L.L.C., Haitong International, HSBC, Morgan Stanley, China International Capital Corporation, Credit Suisse and the Company, will enter into the Purchase Agreement and other ancillary documents, pursuant to which, Citigroup, Goldman Sachs (Asia) L.L.C., Haitong International, HSBC, Morgan Stanley, China International Capital Corporation and Credit Suisse will be the initial purchasers of the Notes.

The Proposed Notes Issue will only be offered or sold in offshore transactions to non-U.S. persons in accordance with Regulation S under the Securities Act, and may not be offered or sold within the United States or to, or for the account or benefit of, U.S. persons (as defined in Regulation S under the Securities Act) except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. None of the Notes will be offered to the public in Hong Kong and none of the Notes will be placed to any Connected Persons of the Company.

Use of Proceeds

The Company expects that the proceeds from the Proposed Notes Issue will be used for refinancing and corporate purposes, in accordance with the terms of registration that the Company obtained from the PRC National Development and Reform Commission on January 17, 2019.

Listing

Approval in-principle has been obtained for the listing of the Notes on the SGX-ST. Admission of the Notes to the SGX-ST is not to be taken as an indication of the merits of the Company, its subsidiaries, or the Notes. No listing of the Notes has been sought in Hong Kong.

GENERAL

As no binding agreement in relation to the Proposed Notes Issue has been entered into as at the date of this announcement, the Proposed Notes Issue may or may not be completed. Investors and shareholders of the Company are urged to exercise caution when dealing in the securities of the Company.

A further announcement in respect of the Proposed Notes Issue will be made by the Company should the Purchase Agreement be signed.

DEFINITIONS

In this announcement, the following expressions have the meanings set out below unless the context requires otherwise:

"Board"	the board of directors of the Company
"China International Capital Corporation"	China International Capital Corporation Hong Kong Securities Limited, one of the joint bookrunners and joint lead managers in respect of the Notes Issue
"China" or "PRC"	the People's Republic of China excluding except where the context otherwise requires, for the purpose of this announcement, Hong Kong, Macau Special Administrative Region of China and Taiwan
"Citigroup"	Citigroup Global Markets Limited, one of the joint global coordinators, joint bookrunners and joint lead managers in respect of the Notes Issue
"Company"	Longfor Group Holdings Limited (龍湖集團控股有限公司), a company incorporated in the Cayman Islands with limited liability, the shares of which are listed on the main board of the Stock Exchange
"Connected Person"	has the meaning ascribed to it under the Listing Rules
"Credit Suisse"	Credit Suisse (Hong Kong) Limited, one of the joint bookrunners and joint lead managers in respect of the Notes Issue
"Goldman Sachs (Asia) L.L.C."	Goldman Sachs (Asia) L.L.C., one of the joint global coordinators, joint bookrunners and joint lead managers in respect of the Notes Issue
"Group"	the Company and its subsidiaries
"Haitong International"	Haitong International Securities Company Limited, one of the joint global coordinators, joint bookrunners and joint lead managers in respect of the Notes Issue
"Hong Kong"	the Hong Kong Special Administrative Region of the PRC
"HSBC"	The Hongkong and Shanghai Banking Corporation Limited, one of the joint global coordinators, joint bookrunners and joint lead managers in respect of the Notes Issue
"Listing Rules"	The Rules Governing the Listing of Securities on the Stock Exchange
"Morgan Stanley"	Morgan Stanley & Co. International plc, one of the joint global coordinators, joint bookrunners and joint lead managers in respect of the Notes Issue
"Notes"	the senior notes to be issued by the Company

"Offer Price" the final price at which the Notes will be sold

"Proposed Notes Issue" an international offering of the Notes by the Company

"Purchase Agreement" the agreement proposed to be entered into between the Company,

Citigroup, Goldman Sachs (Asia) L.L.C., Haitong International, HSBC, Morgan Stanley, China International Capital Corporation and Credit

Suisse in relation to the Proposed Notes Issue

"Securities Act" the United States Securities Act of 1933, as amended

"SGX-ST" Singapore Exchange Securities Trading Limited

"Stock Exchange" The Stock Exchange of Hong Kong Limited

By order of the Board

Longfor Group Holdings Limited

Wu Yajun

Chairperson

Hong Kong, January 6, 2020

As at the date of this announcement, the Board comprises eight members: Madam Wu Yajun, Mr. Shao Mingxiao, Mr. Zhao Yi and Mr. Li Chaojiang who are executive Directors; and Mr. Frederick Peter Churchouse, Mr. Chan Chi On, Derek, Mr. Xiang Bing and Mr. Zeng Ming who are independent non-executive Directors.