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LONGFOR GROUP HOLDINGS LIMITED 龍湖集團控股有限公司

(formerly known as Longfor Properties Co. Ltd. 龍湖地產有限公司) (incorporated in the Cayman Islands with limited liability) (Stock Code: 960)

CHANGE OF COMPANY LOGO

The board of directors of Longfor Group Holdings Limited (the "Company") would like to announce that, with effect from the date of this announcement, the Company has adopted a new logo, as shown on the top of this announcement, to establish and promote the Company's new corporate image.

The new logo will be printed on the relevant corporate documents of the Company, including but not limited to, the Company's share certificates, interim and annual reports and announcements.

The change of the Company's logo will not affect any of the rights of the existing shareholders of the Company. All existing share certificates of the Company in issue will, after the change of logo, continue to be effective and as documents of title to such shares of the Company and will be valid for trading, settlement, registration and delivery purposes. Accordingly, there will not be any arrangement for free exchange of the existing share certificates for new share certificates as a result of the change of Company's logo. Any further issue of share certificates of the Company will be under the new logo of the Company with effect from 16 August 2018.

By Order of the Board Longfor Group Holdings Limited WU Yajun Chairperson

Hong Kong, 8 August 2018

As at the date of this announcement, the Board comprises eight members: Madam Wu Yajun, Mr. Shao Mingxiao, Mr. Zhao Yi and Mr. Li Chaojiang who are executive Directors; and Mr. Frederick Peter Churchouse, Mr. Chan Chi On, Derek, Mr. Xiang Bing and Mr. Zeng Ming who are independent non-executive Directors.