



Longfor Properties Co. Ltd.

龍湖地產有限公司

(Incorporated in Cayman Islands with limited liability)

(Stock Code: 960)

18 September 2017

Dear Shareholders,

Election of Language and Means of Receipt of Corporate Communication

Pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) and/or the memorandum of association of Longfor Properties Co. Ltd. (the “**Company**”), the Company will make available the following options for you to elect for receipt of its corporate communication (the “**Corporate Communication**”), which means any document issued or to be issued by the Company for the information or action of holders of any of its securities, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditors’ report and, where applicable, its summary financial report; (b) interim report and, where applicable, summary interim report; (c) a notice of meeting; (d) a listing document; (e) a circular; and (f) a proxy form, in the following manners:

- (1) to read all the Corporate Communication published on the Company’s website at www.longfor.com or on the Stock Exchange’s website at www.hkexnews.hk (the “**Website Version**”) in place of receiving printed copies, and receive a printed notification of the publication of the Corporate Communication on the Company’s website; or
- (2) to receive the printed English version of all Corporate Communication only; or
- (3) to receive the printed Chinese version of all Corporate Communication only; or
- (4) to receive both the printed English and Chinese versions of all Corporate Communication.

For the purposes of environmental protection and cost saving, the Company recommends you to select the Website Version. To make your election, please mark “**X**” in the appropriate box on the enclosed reply form (the “**Reply Form**”) and sign and return it by post using the mailing label at the bottom of the Reply Form (a stamp is not needed if posted in Hong Kong) or delivery to the Company c/o Computershare Hong Kong Investor Services Limited (the “**Hong Kong Share Registrar**”), at 17M Floor, Hopewell Centre, 183 Queen’s Road East, Wanchai, Hong Kong.

If the Company does not receive the duly completed Reply Form or receive a response indicating any objection from you by 16 October 2017, you will be deemed to have consented to receiving all Corporate Communication in Website Version only. A notification of the publication of Corporate Communication will be sent to you by post when the relevant Corporate Communication is published on the Company’s website.

If you choose to receive the Corporate Communication in printed form, the Company will send the Corporate Communication in your selected language(s) to you unless and until you notify the Company’s Hong Kong Share Registrar in writing or via email to longfor.ecom@computershare.com.hk that you wish to receive the Corporate Communication in the other (or both) language(s) or by electronic means (i.e. the Website Version). You have the right at any time by reasonable notice in writing to the Company’s Hong Kong Share Registrar or by sending an email to the email address as indicated above specifying your name, address and request to change the choice of language or means of receipt of the Corporate Communication. Even if you have chosen (or are deemed to have consented) to receive all Corporate Communication using electronic means but for any reason have difficulty in receiving or gaining access to the Corporate Communication, the Company will upon your request, promptly send the Corporate Communication to you in printed form free of charge.

Please note that (a) printed copies of the English and Chinese versions of all Corporate Communication will be available from the Company or the Company’s Hong Kong Share Registrar on request; and (b) both the English and Chinese versions of all corporate communication will also be available on the Company’s website at www.longfor.com and the website of the Stock Exchange at www.hkexnews.hk.

Should you have any queries in relation to this letter, please call the Company’s telephone hotline at (852) 2862 8688 during business hours from 9:00 a.m. to 6:00 p.m. from Monday to Friday, excluding public holidays.

By Order of the Board
Longfor Properties Co. Ltd.
WU Yajun
Chairperson

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