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**Longfor Properties Co. Ltd.**

**龍湖地產有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 960)**

**UNAUDITED OPERATING STATISTICS  
FOR JULY 2015**

The board of directors (the “Board”) of Longfor Properties Co., Ltd. (the “Company”, together with its subsidiaries, the “Group”) hereby announce that, as at the end of July 2015, the Group achieved aggregated contracted sales of RMB26.06 billion, representing y-o-y growth of 8% with contracted sales in terms of GFA amounting to 2.171 million sq.m.. In July 2015, the Group recorded contracted sales of RMB4.42 billion, representing y-o-y growth of 15% with contracted sales in terms of GFA amounting to 379,000 sq.m..

July 2015 contracted sales - regional breakdown:

<b>(RMB mn)</b>	<b>Western</b>	<b>Pan Bohai Rim</b>	<b>Yangtze River</b>	<b>Central China</b>	<b>Southern China</b>
Contracted Sales	1,750	1,230	1,170	30	240

The sales data as disclosed above is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By Order of the Board  
**Longfor Properties Co. Ltd.**  
**Wu Yajun**  
*Chairperson*

Hong Kong, 10 August 2015

*As at the date of this announcement, the Board comprises eight members: Madam Wu Yajun, Mr. Shao Mingxiao, Mr. Yan Jianguo and Mr. Zhao Yi who are executive Directors; and Mr. Frederick Peter Churchouse, Mr. Chan Chi On, Derek, Mr. Xiang Bing and Dr. Zeng Ming who are independent non-executive Directors.*