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**Longfor Properties Co. Ltd.**

**龍湖地產有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 960)**

**UNAUDITED OPERATING STATISTICS  
FOR JUNE AND FIRST HALF YEAR OF 2015**

The board of directors (the “Board”) of Longfor Properties Co., Ltd. (the “Company”, together with its subsidiaries, the “Group”) hereby announce that, as at the end of June 2015, the Group achieved aggregated contracted sales of RMB21.64 billion, representing y-o-y growth of 6.7%, with contracted sales in terms of GFA amounting to 1,792,000 sq.m., representing a slight drop of 2.9% y-o-y. During the period, the Group’s average selling price climbed by 9.9% y-o-y, reaching RMB12,076 / sq.m.. Meanwhile, the Group maintained a high cash collection ratio of 90%. In June 2015, the Group recorded contracted sales of RMB6.79 billion, representing a m-o-m growth of 68.5% and y-o-y growth of 47.6%, with contracted sales in terms of GFA amounting to 368,000 sq.m..

First half year of 2015 contracted sales - regional breakdown:

<b>(RMB mn)</b>	<b>Western</b>	<b>Pan Bohai Rim</b>	<b>Yangtze River</b>	<b>Central China</b>	<b>Southern China</b>
Contracted Sales	7,070	5,460	7,610	300	1,200

The sales data as disclosed above is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By Order of the Board  
**Longfor Properties Co. Ltd.**  
**Wu Yajun**  
*Chairperson*

Hong Kong, 3 July 2015

*As at the date of this announcement, the Board comprises eight members: Madam Wu Yajun, Mr. Shao Mingxiao, Mr. Yan Jianguo and Mr. Zhao Yi who are executive Directors; and Mr. Frederick Peter Churchouse, Mr. Chan Chi On, Derek, Mr. Xiang Bing and Dr. Zeng Ming who are independent non-executive Directors.*