Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



Longfor Properties Co. Ltd. 龍 湖 地 產 有 限 公 司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 960)

UNAUDITED OPERATING STATISTICS FOR JANUARY 2015

The board of directors (the "Board") of Longfor Properties Co. Ltd. (the "Company", together with its subsidiaries, the "Group") is pleased to announce that, in January 2015, the Group recorded contracted sales of RMB2.76 billion, with contracted sales in terms of GFA amounting to 265,000 sq.m..

January 2015 contracted sales - regional breakdown:

(RMB mn)	Western	Pan Bohai Rim	Yangtze River	Central China	Southern China
Contracted Sales	870	520	1,120	40	210

The sales data as disclosed above is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors' reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By Order of the Board

Longfor Properties Co. Ltd.

Wu Yajun

Chairperson

Hong Kong, 11 February 2015

As at the date of this announcement, the Board comprises eight members: Madam Wu Yajun, Mr. Shao Mingxiao, Mr. Wei Huaning and Mr. Yan Jianguo who are executive Directors; and Mr. Frederick Peter Churchouse, Mr. Chan Chi On, Derek, Dr. Xiang Bing and Dr. Zeng Ming who are independent non-executive Directors.