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Longfor Properties Co. Ltd.

龍湖地產有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 960)

UNAUDITED OPERATING STATISTICS FOR JULY 2014

The board of directors (the “Board”) of Longfor Properties Co. Ltd. (the “Company”, together with its subsidiaries, the “Group”) is pleased to announce that, as at the end of July 2014, the Group achieved total contracted sales of RMB24.14 billion; contracted sales in terms of GFA amounted to 2.229 million sq.m. In July 2014, the Group recorded contracted sales of RMB3.86 billion; contracted sales in terms of GFA amounted to 383,000 sq.m.

July 2014 contracted sales - regional breakdown:

(RMB mn)	Western	Pan Bohai Rim	Yangtze River	Central China	Southern China
Contracted Sales	1,440	1,140	1,110	50	120

The sales data as disclosed above is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors’ reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By Order of the Board
Longfor Properties Co. Ltd.
Wu Yajun
Chairperson

Hong Kong, 4 August 2014

As at the date of this announcement, the Board comprises nine members: Madam Wu Yajun, Mr. Shao Mingxiao, Mr. Zhou Dekang, Mr. Feng Jinyi and Mr. Wei Huaning who are executive Directors; and Mr. Frederick Peter Churchouse, Mr. Chan Chi On, Derek, Mr. Xiang Bing and Dr. Zeng Ming who are independent non-executive Directors.