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Longfor Properties Co. Ltd.

龍湖地產有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 960)

**UNAUDITED OPERATING STATISTICS FOR DECEMBER 2013 AND
FULL YEAR 2013**

The board of directors (the "Board") of Longfor Properties Co., Ltd. (the "Company", together with its subsidiaries, the "Group") is pleased to announce that, by the end of December 2013, the Group achieved total presale amount of RMB 50.32 bn(including subscription sales). The total contracted sales amounted to RMB 48.12bn, exceeding the annual sales target of RMB 46bn, equivalent to a total GFA of 4.261 mn sq.m, representing y-o-y growth of 20% and 2% respectively. ASP rose 18% y-o-y to RMB11,293 per sq.m. In December, the Group achieved contracted sales of RMB3.32 bn with contracted sales in terms of GFA 265,000 sq.m.

2013 annual contracted sales - regional breakdown:

(RMB bn)	Western	Pan Bohai Rim	Yangtze River	Central China	Southern China
Contracted Sales	19.69	13.54	11.48	0.81	2.60

The sales data as disclosed above is unaudited and is based on preliminary internal information of the Group, which may differ from figures to be disclosed in the audited or unaudited consolidated financial statements to be published by the Company on an annual or half-yearly basis due to various uncertainties during the process of collating such sales information. As such, the above data is provided for investors' reference only. Investors are advised to exercise caution and not to place undue reliance on such information when dealing in the securities of the Company. When in doubt, investors are advised to seek professional advice from professional or financial advisers.

By Order of the Board
Longfor Properties Co. Ltd.
Wu Yajun
Chairperson

Hong Kong, 8 January 2014

As at the date of this announcement, the Board comprises ten members: Madam Wu Yajun, Mr. Shao Mingxiao, Mr. Zhou Dekang, Mr. Qin Lihong, Mr. Feng Jinyi and Mr. Wei Huaning who are executive Directors; and Mr. Frederick Peter Churchouse, Mr. Chan Chi On, Derek, Mr. Xiang Bing and Dr. Zeng Ming who are independent non-executive Directors.