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Longfor Properties Co. Ltd.

龍湖地產有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 960)

Clarification Announcement

The board of directors (the "Board") of Longfor Properties Co. Ltd. (the "Company") refers to publication in certain newspapers and media (the "News") on 12 July 2011 in relation to, among other things, that the Company plans to enter into a top-up share placing agreement.

The Board wishes to emphasize that, up to the publication of this announcement, the Company has not entered into any legally binding agreement or arrangement with any party in respect of any top-up share placement as suggested by the News.

The Company will make further announcement in accordance with the requirements of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited as and when necessary.

Shareholders of the Company and potential investors are strongly advised not to rely on the statements made in the newspaper and other media.

By Order of the Board

Longfor Properties Co. Ltd.

Wu Yajun

Chairperson

Hong Kong, 12 July, 2011

As at the date of this announcement, the Board comprises eleven members: Madam Wu Yajun, Mr. Shao Mingxiao, Mr. Zhou Dekang, Mr. Qin Lihong, Mr. Feng Jinyi, Mr. Wei Huaning, and Mr. Fang Shengtao who are executive Directors; and Mr. Frederick Peter Churchouse, Mr. Chan Chi On, Mr. Xiang Bing and Dr. Zeng Ming who are independent non-executive Directors.