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LONGFOR PROPERTIES CO. LTD.

龍湖地產有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock Code:960)

RETIREMENT OF EXECUTIVE DIRECTOR

The Board of Directors (the "Board") of Longfor Properties Co. Ltd. (the "Company") hereby announces that, in accordance with the articles of association of the Company, Mr. Chen Kai, an executive director of the Company, retired from office as director of the Company at the annual general meeting ("AGM") of the Company held on 9 May 2011. Mr. Chen Kai did not offer himself for re-election at the AGM due to his other personal development.

Mr. Chen Kai has confirmed that he does not have any disagreement with the Board and there is no other matters related to his retirement that need to be brought to the attention of the shareholders of the Company.

The Board would like to take this opportunity to give appreciation to Mr. Chen Kai for his tremendous contribution to the Company during his tenure of office.

By Order of the Board

Longfor Properties Co. Ltd.

WU Yajun

Chairperson

Hong Kong, 9 May 2011

As at the date of this announcement, the Board comprises: Madam Wu Yajun, Mr. Fang Shengtao, Mr. Qin Lihong who are executive directors and Mr. Frederick Peter Churchouse, Mr. Chan Chi On, Derek and Mr. Xiang Bing who are independent non-executive directors.